

Houghton Park Sports Complex

Uniting Public & Private Partners to Elevate North Long Beach



Place to Play is a 501(c)(3) nonprofit based in the heart of Long Beach. We work alongside local government and trusted nonprofit partners to transform underutilized spaces into thriving community hubs—where children of all backgrounds can experience joy, belonging, and the lifelong physical and psychological benefits of play.

For nearly a decade, BBallers Hoops has been a local leader in youth basketball development and program management. Through a proven, community-first model, BBallers has delivered meaningful sports experiences while building a strong record of sustainable growth and positive community impact.

Place to Play Foundation and BBallers Hoops have united to propose a transformative public-private partnership with the City of Long Beach—one that will reshape opportunity for families across North Long Beach.

Our Shared Vision
To raise funds for the construction of a multipurpose indoor sports complex at Houghton Park, located at 6301 Myrtle Ave, Long Beach, CA 90805—designed to serve local youth while attracting regional amateur and youth sports events.

Designed with community and economic impact in mind, this facility will deliver lasting benefits to Long Beach and the surrounding community by:

- * Complement the City of Long Beach existing sports venues
- * Increase visitor traffic and local economic activity
- * Strengthen Long Beach’s reputation as a hub for youth and amateur athletics
- * Provide a safe, inclusive, and inspiring space for families and young people

All funds go straight into our capital campaign, launching now.

IMPLEMENTATION TIMELINE *A clear path from vision to reality.*

TASK 1 Programming & Concept Design Package

Create a high-level conceptual design that will serve as the foundation for fundraising, community outreach, and City collaboration.

Deliverables

- ▷ Identification of the park location and rationale, including anticipated impacts to current park use or infrastructure
- ▷ Facility layout description (standalone or overlay)
- ▷ Conceptual Site & Floor Plans
 - Seven courts
 - 4 standard size for basketball/volleyball
 - 3 small size for basketball
 - Classrooms
 - Performing arts theater
 - Staffing offices
 - CrossFit training zone
 - Lobby
 - Concession/snack zone
 - Two perspective renderings
 - One exterior
 - One interior
- ▷ Preliminary cost and funding overview
 - Rough Order of Magnitude (ROM) cost estimate
 - Estimated project timeline

TASK 2 Meetings & Community Outreach

Ensure the community is part of the process from the very beginning.

Deliverables

- ▷ One (1) kickoff/programming confirmation meeting
- ▷ One (1) design review meeting
- ▷ Community Engagement Plan
 - Residents
 - Park users
 - Local stakeholders
- ▷ Partner Outreach Strategy
 - Stakeholder groups
 - Number of meetings
 - Timing and engagement methods

TASK 3 Entitlement Process Initiation

Initiate the City of Long Beach Pre-Application process to begin formal review and entitlement on City-owned land.

Required Materials

- ▷ Site Plan
 - Existing and proposed building footprints
 - Lot lines, setbacks, easements
 - Parking, loading, access, and circulation
 - Trash enclosures and access
 - Existing and proposed trees
- ▷ Conceptual Landscape Plan
- ▷ Floor Plans
 - Room uses, sizes, windows, and door locations
- ▷ Conceptual Exterior Elevations
 - All sides of the building
 - Material callouts
 - Adjoining buildings in outline
- ▷ Two updated perspective renderings

TASK 4 Pre-Application & City Coordination

Support formal submittal and collaboration with City departments.

Deliverables

- ▷ Assistance with
 - Planning Permit Application
 - Environmental Intake Form
 - Grant Deeds (City of Long Beach)
 - Preliminary Title Report (City of Long Beach)
 - Two client design review meetings
 - One coordination meeting with City Staff

A Call to Build Something That Lasts

This is more than a building—it is a commitment to belonging, growth, and possibility. With the support of visionary donors and community partners, the Houghton Park Sports Complex will stand as a lasting investment in the future of North Long Beach.

Together, we will build a foundation that changes lives—for generations.